

Press Release

DMAPR Hosts ICAR Technology Showcasing Event

DMAPR, Anand, 16th February, 2013

Directorate of Medicinal and Aromatic Plants Research (DMAPR), Anand in collaboration with Central Institute for Arid Horticulture (CIAH), Bikaner, has organised Kisan Mela at the Central Horticultural Experimental Station (CHES), Godhra on 16th February, 2013.



The Kisan Mela started with the inauguration of stalls followed by inaugural function which was chaired by Dr. A.R. Pathak, Vice Chancellor, Navsari Agricultural University, Navsari and Dr. N. K. Krishna Kumar, Deputy Director General (Horticulture), ICAR was the Chief Guest of the function. Dr. S.K. Sharma, Director, CIAH, Bikaner, Dr. Satyabrata Maiti, Director, DMAPR, Anand and Dr. Sanjay Singh, Head, CHES were present on this occasion.



Dr. Satyabrata Maiti, Director, DMAPR, Anand welcomed the Chief Guest and other dignitaries and conveyed the key purpose of

the Kisan Mela, which is to showcase a large number of innovative agricultural technologies available with the ICAR institutes and state agricultural universities before farmers and entrepreneurs, which can change the present landscape of Indian agriculture by boosting production and productivity as well as agricultural growth in the country.



Dr. S.K. Sharma, in his address said that the tribal farmers should adopt high yielding varieties of arid horticultural crops developed by CHES, Godhra and urged to take services of KVK, Panchamaharaj which has been created by ICAR for the upliftment of tribal farmers of this region.



Dr. N. K. Krishna Kumar, Deputy Director General (Horticulture), ICAR inaugurated the “ICAR technology showcasing event” and in his inaugural address highlighted need for growth in horticultural sector as it ensures

nutritional as well as food security of the country. He said arid horticulture is highly remunerative and he urged farmers to see and learn how arid horticulture production and productivity can be increased from the innovative technologies of CHES Godhra.



Dr. A.R. Pathak, Vice Chancellor, Navsari Agricultural University, Navsari, presided the inaugural function and cited the success stories of grape, orange and mosambi cultivation by the farmers of Panchmahal district, Gujarat and urged farmers to practice value addition for better income.

Dr. G.B. Rathuri Former Director, CIAH, Bikaner, Dr. P.P. Patel, Director of Extension Education, AAU, Anand, Dr. M. L. Gaur, Dean and Principal, College of Agricultural Engineering & Technology, Godhra, Heads of various ICAR sister organisations located in Gujarat, programme co-ordinators of KVKs, scientists and staff of DMAPR, Anand and CHES, Godhra, the print and visual media were also present. More than 700 farmers, entrepreneurs, and scientist were participated in the event. Fifteen exhibition stalls from

various ICAR institutes located in Gujarat, SAUs and KVK were put up for technology showcasing. A scientist-farmer interaction and field visit were also arranged in which Scientists interacted with the farmers, discussed and clarified the farm related queries.



The Kisan mela was organised under the ICAR's World Bank funded National Agricultural Innovation Project-Sub project on "Mobilizing Mass Media Support for Sharing Agro-Information" based at DMAPR, Anand.



(Source: NAIP Sub-Project on Mass Media Mobilization, DMAPR, Anand)